



## **COMMANDER'S INTENT**

### **Marine Corps Materiel Command**

**My intent is** to set a course and speed consistent with the progressive nature of the logistics business! Life cycle management to **attain affordable readiness** through total cost of ownership control will be the focus of our efforts. Every action of this command **MUST** contribute to cost control of readiness! However, no cost control measure will ever sacrifice readiness or effectiveness for cost alone.

Further, Materiel Command will **serve as a logistics force multiplier** for the Force commanders. In addition to our general support role, we need to be ready to step forward when our services are requested and either reinforce the Marines on the ground or to relieve them of their non-combat mission so they can move on to their combat mission. Reinforce and relief duties can also enhance readiness in garrison as the Marines pursue their priority training for combat.

We will communicate with our supported forces through aggressive multimedia avenues including 24/7 direct lines where quick and easy access to our services is provided.

We will cultivate a climate of innovation and teamwork that will encourage independent thought and initiative. Together, we will produce effective, enduring improvements and solutions as we invent the future of life cycle management.

We will capitalize on our successes as we progress and grow, using them as springboards to our next goal. As we advance, we will gain experience and learn to maximize the potential and contributions of every team member. It is through our success as individuals and as an organization that we will contribute to our ultimate goal – success of the Marines on the battlefield.

We will balance our workforce with training, education, experience, and leadership so that it remains a viable resource for the Marine Corps well into the foreseeable future. Every level of expertise and experience has unique value as a brick in building our future.

PEOPLE and MISSION must never be viewed as mutually exclusive. The patriotism, professionalism, loyalty, intellect, enthusiasm and character of our people make mission accomplishment possible. We must create an environment that fosters greater accomplishment by our Marines, Sailors, and civilian Marines with attendant personal and family satisfaction.

Each element of my intent must be aligned with the daily activities of every member of the command if we are to achieve the heights of our potential. Strategic alignment then becomes the tool for implementation of this intent.

SEMPER FIDELIS,

A handwritten signature in black ink, appearing to read "B. M. Lott", written over a faint circular seal.

B. M. LOTT

Brigadier General, USMC